

Page: Home

Connect Your Domain

Website Building Course

October 17 to December 5

Helping photographers build and manage their online portfolio

Foto Cine Club

for registration by **September 10** visit <https://strawpoll.com/61gDmRbdRZw>

webdesign | build an online portfolio | manage your own website with designer and editorial photographer

Ricardo Rodrigues da Silva

fccjrc@gmail.com

www.ricardosilva.net / www.argstudio.eu

WEBSITE BUILDING COURSE

Autumn 2023

This course aims to give photographers a base skill set of core concepts and tools required to build an online portfolio for their work. The ability to update content and upgrade the look and functionalities of the website are key to giving photographers their independence in managing their online presence.

The course is designed for online classes with 6 students and uses the WIX platform for building and managing the website. WIX is a hosting and website builder platform that features both free and paid plans.

Some of the concepts and tools featured in the course are, but not limited to: web design and design principles, website domain registration and hosting, WIX platform structure and website Builder, portfolio presentation tools, online archive management, SEO (search engine optimisation), smartphone optimization.

The course structure is comprised of 8 hands-on online lessons of 2 hours that explain the concepts and skills through the use of the tools present in the WIX builder. This allows for a hybrid engagement between understanding the features whilst implementing them in your future website. The course is held on Skype with screen sharing by the teacher to show and explain the concepts and tools.

The main goals of the course are that the participants have:

- . A well defined website architecture (menus, pages, types of galleries, etc.) a structure they can expand on
- . A good understanding of WIX's design builder tools

Here is a simplified version of the course structure:

- #1 . Overview of WIX platform, hosting and design builder
. Introduction to web design tools and website structure
- #2 . Website architecture: purpose and functionalities of the website
- #3 . Define your layout
. Choose your content
- #4 . Gather your content (photos, logos, texts)
- #5 . Implementation of content and design of your website elements
- #6 . Implementation of content presentation
- #7 . Mobile optimization and SEO
- #8 . Review and improvements

- . Total 16 hours. 2 hours per lesson .
- . Start: October 17 » Finish: December 5
- . **Online** classes » Tuesdays from 19 to 21
- . Building online platform WIX
- . Admission for FCC Members » 170€
(for registration please visit <https://strawpoll.com/61gDmRbdRZw>)
- . Course is designed for 6 students
- . Registration » until **September 10**

About the Teacher

Ricardo Rodrigues da Silva is a Portuguese photographer, designer and certified teacher with national and international experience in the industry. He worked as a staff photographer for national newspaper Publico and was later the assistant for the Managing Director at NOOR Images in Amsterdam.

He is currently based in Lisbon where he works as an independent photographer and visual communication designer with clients ranging from Amnesty International, the European Commission or Sony Music while developing personal documentary projects. www.ricardosilva.net / www.argstudio.eu

REGISTRATION

To enroll for the courses, students must:

- #1 - Be members of the JRC's FotoCineClub (30 Euro for 2023)
. for the registration form please visit: <https://fotocineclub.weebly.com/membership.html>
- #2 - Book a place in class by participating in the registration poll.
. for the registration poll, please visit: <https://strawpoll.com/61gDmRbdRZw>
- #3 - Place a deposit of 50€ to validate their course registration and assure their place in class.
. please see **email** with course announcement for more information
- #4 - The remaining fee is to be settled during the first lesson.

Registration deadline is **September 10**